

# GW Greg Writer



## AS SEEN ON



## ABOUT GREG WRITER

Often referred to as "The Entrepreneur's Best Friend", Greg has spent the past 15 years coaching thousands entrepreneurs like yourself to raise capital, market their businesses, and ring the cash register.

At the age of 21 he became the youngest owner of a full service investment bank in the history of the United States. Since then, he has been directly involved in raising over \$100 million in financing, dozens of IPO's and mergers & acquisitions for early stage and start up companies.

He has over 35 years of experience in corporate finance, capital formation, executive level management, mergers & acquisitions, software development, licensing & distribution, and sales & marketing.

As a self-declared "digital marketing guru", Greg has generated millions of dollars in revenue using the exact strategies he teaches in seminars and keynotes across the country. These days, he is on a mission to help celebrities & influencers accelerate their business growth, increase their revenues, and build "brand equity" through e-commerce and online digital marketing. Greg is also President of CLB and CEO of T-Rex Ecom.

## SUGGESTED INTERVIEW QUESTIONS

- What is trickle-down economics?
- Explain the Law of Exposure.
- How did you make \$1 million in just one week?
- What are the top things startups should do to attract angel investors?
- How did you become the youngest owner of an investment bank in history and why do you say that was your first mistake in life?

## SUGGESTED INTERVIEW TOPICS

- Attracting investors to raise capital for your business.
- Digital marketing strategies for crowdfunding your business.
- Ringing the cash register through sales funnels.
- How to take your company public.
- How to scale your startup with 7- and 8-figures in revenue.



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